





26th Feb (Mon) > 3rd March (Sun) 2024

2024 SPRING SEMBA EXPO

What is Semba?

Semba is the historic city center of Osaka, and encompasses an area stretching roughly 1km from east to west, and 2km from north to south, surrounded by Tosabori River, Higashiyokobori River, Nagahori River (filled in), and Nishiyokobori River (filled in). It began as a castle town around Osaka Castle when it was built by Hideyoshi Toyotomi in the 16th century, and in the Edo period it flourished as the economic/cultural center of Japan. Even after this period it remained one of Osaka's foremost business districts, with many companies located there, but ever since the asset price bubble burst, it has been steadily declining, and the town is becoming emptier. The residents of the town were worried by this development, so around the year 2000, they began grassroots activities to revive the town using things like historic buildings and traditional local culture; a variety of soft and hard initiatives to share the town's beauty are still going on today.

What is the Doll Festival?

Traditionally, it was believed that evil spirits were more likely to enter on sekku (seasonal milestone) days, so in the Heian period, during Joshi-no-sekku (3rd of March), a common ritual involved creating dolls from materials like paper and floating them down the river to cleanse evil spirits. Around the same time, a way of playing with dolls called "hina-asobi" was popular among the children of nobility, and the Joshi-no-sekku and hina-asobi traditions combined to create the roots of Doll Festival as we know it today. In the Edo period, people began decorating with exquisite, extravagant dolls, and this became established in popular culture as the Doll Festival: an event to wish for young girls to grow up healthy and happy.

In the Edo period, Semba flourished as the heart of Osaka and developed a rich culture. The world war II and subsequent economic growth greatly changed its appearance, but the high culture and traditions still live on in many places throughout the city. Semba Doll Festival is an initiative to encourage people to learn about the rich history and culture of Semba, by rediscovering and showcasing the traditional dolls passed down through generations of historic families in the area, which are slowly being lost to time. As spring approaches, celebrate children growing up, and enjoy









Semba Doll Exhibition There will be a special exhibition of the dolls passed down

through generations of nine Northern Semba families, hosted at eight venues.

> Doll Exhibition Support: Art Coordinator: Toshio lbe (The 14th. MOON)

Photo by Yoshiro Masuda **Dolls** of

the Toyoda family Venue: Osaka Securities Exchange Building 1F 9:00 am - 6:00 pm

Dolls of







the Shibakawa family Venue: Shibakawa Building 4F 11:00 am - 6:00 pm *Until 5 pm on the 26th of February (Mon)



the Ikoma family Venue: Fushimi Building 1F 10:00 am - 5:00 pm



Dolls of the Semba merchant family

Dolls of

Venue: Mitsubishi Tanabe Pharma Corporation First Floor Entrance 9:00 am - 5:00 pm







the Bessho family Venue: Sukunahikona Shrine 9:30 am - 5:00 pm

Dolls of









Semba Dolls Photo Book In commemoration of the 10th anniversary of the Semba Doll Festival, we will release a photo book featuring

Available at the Shibakawa Building



Experience

by Ogawa & Co. Visitors will be met with the fresh, sweet, elegant fragrance of peaches,

Spring fragrances provided

used to represent a wish for young girls to grow up healthy and happy.

the Semba Dolls of the 10 families that have exhibited so far.

Venue: Shibakawa Building, Sukunahikona Shrine, MUFG Bank Osaka Building

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Osaka Securities Exchange Building 1F

Venue: MUFG Bank Osaka Building,

Available at the Shibakawa Building

Ristorante Isolata

Closed on Sundays (2nd,4th) and Mondays

12 cards/1 set: ¥1,000 tax included

Semba Dolls Postcard Set

Time depends on venue.





the old/famous shops of Semba In the Northern Semba region there are several old/famous shops

While exploring the doll exhibitions, bring your family and friends to enjoy some special spring hospitality. Kagairo Kitahamahonten 1-1-14 Kitahama http://kagairo.co.jp/

Lunch 11:00 am - 3:00 pm Dinner 5:00 pm - 10:00 pm

that have inherited the rich traditions and culture of Semba,

Osaka, and continue to hand it down to the present.

Building. The restaurant serves Italian cuisine with a touch of local flair. Anyone is welcome to come and enjoy our warm and welcoming atmosphere.

"isolata" is a restaurant located in a detached area through the Shibakawa

3-3-1 Fushimimachi

Lunch: 11:30 am - 3:30 pm Dinner: 5:30 pm - 10:00 pm



Historic Japanese restaurant established in 1830. In front of the Tosabori River, enjoy a limited edition shokado bento along with the beautiful scenery of Osaka,

the city of waterways.

Closed on Sundays and holidays

Kikujyudo Yoshinobu 2-3-1 Koraibashi 10:00 am - 4:30 pm

authentic confectionery made carefully with Japanese ingredients.

GOKAN continues to share high culture from Kitahama, Semba, by producing

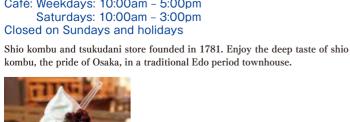


Closed on Sundays and holidays (Reservation only on Saturdays) A historic wagashi store established nearly 200 years ago. The sweet "itadaki," originating from palace events to pray for the healthy growth of children, is served by Kikujyudo for the Doll Festival.



Kansou Yodoyabashihonten https://kansou.co.jp/

Shop: Weekdays: 10:00am - 6:00pm Saturedays: 10:00am - 4:00pm Café: Weekdays: 10:00am - 5:00pm



Honke Shibato

*May be closed even during business hours if stock runs out.

Founded in the early 18th century. Originally they served fish from the river to

the shogun family, but they later opened a restaurant. The restaurant is still beloved to this day as a famous historic Kamigata eel restaurant, even appearing

2-5-2 Koraibashi http://www.shibato.net/index.html





Known as the birthplace of the Osaka specialty "udonsuki(a name combining udon and sukiyaki)." Visitors can enjoy noodles and Japanese cuisine made with only the finest ingredients.





3-4-14 Awajimachi http://www.yoshino-sushi.co.jp/ 10:00 am - 2:00 pm

Closed on Saturdays, Sundays, and holidays Ever since its founding in 1841, this historic sushi restaurant has preserved the



Koraibashi Kitcho 2-6-7 Koraibashi

https://koraibashi-kitcho.com/en/ Lunch 11:30 am - 2 pm Dinner 5 pm - 9 pm

Closed on Sundays and holidays Koraibashi Kitcho embodies the spirit of authentic Japanese fine dining, perfected by Kitcho founder Teiichi Yuki.

the room, and genuine hospitality-all come together in artistic perfection to create a blissful experience. Come to Koraibashi Kitcho to savor the ultimate in Japanese kaiseki cuisine.

The freshest ingredients of the season, carefully chosen tableware, the décor of

